## OFFSET YOUR CREDIT CARD **ACCEPTANCE COSTS**

Electronic Merchant Systems' Surcharge program allows you to offset the cost of accepting plastic by charging a surcharge on all credit card sales.

Credit card payments are a form of convenience for your retail customers. Instead of carrying cash or writing checks, they can simply hand you a credit card. This convenience doesn't cost them anything. Instead, you pay for their convenience.



## **FAST AND EASY SET-UP**

In order to properly implement our Surcharge program, simply post signage that states that all credit transactions now carry a customer service charge. The Surcharge technology will be programmed in to an Ingenico ICT 220, PAX S80 terminal, PAX A920 or MaxxPay Premier making transactions at the point of purchase simple.



## **OUR SURCHARGE PROGRAM INCLUDES**

- Visa, Mastercard, Discover and American Express Surcharge registration, on your behalf.
- Customer Service contact information and surcharging instructions.
- Signage giving customers the required Surcharge notice.
- A credit card terminal with Surcharge programming.
- 24/7 LIVE Expert Customer Service.

## **IMPORTANT INFORMATION**

- Merchant registration required
- Signage must be posted for 30 days in advance
- Not allowed on debit cards
- Not allowed in 7 states: CO, CT, KS, ME, MA, OK and PR





